 Sivarajasingam Thivaakaran

Manthuvil East, Kodikamam

[thivaanu@gmail.com](mailto:thivaanu@gamil.com)

Mobile: 0776544443

**Personal Profile:**

I consider myself as a self confident and highly motivated person in achieving my vision of being a professional in the field of Marketing management by setting examples in management, marketing and public relation.

I am innovative, experience and an inspirational person highly flexible in team work with the aim of working towards further achievements of the institution while gaining personal job satisfaction and career development.

**Academic Qualifications:**

2004 – 2008 **B.com (Hones), Spl. Marketing** – University of Jaffna

2001- 2003 **GCE “A” level:-** Economic –A, Commerce –A, Accounting –B

Dec.2000- **GCE “O” level 3D, 4C, S (**2005- English B)

**Professional Qualifications:**

2005 Jan- Jun 2008 **AAT (Finalist)** Association of Accounting Technicians of Srilanka

May – Sept. 2003 **Diploma in M.S Office (First class)** MS Excel – A, MS Access - A, Word-B

**-** Information technology park (IT Park)

14th –29th Feb.2006 **Diploma in Computerized Accounting (**Quick Book, premier. Tally,

Accpac): **-** Computer express

**Work experience: 5years**

Current employment**: Channel Development Executive (Jaffna)–, Double Pulp & Paper**

(Since May 2011) **Co.Ltd** (SL)

Sept. 2009- Oct. 2010**: Executive**, **Bartleet Finance**, Hospital Road, Jaffna

Apr.2009- Sept.2009**:**  **Free lance Marketing Executive**, Shalanka Technologies (Pvt) ltd, 11-2/1,

Arthur's Place, Colombo-04

**Extracurricular activities**

* **Committee member of Commerce students union** university of Jaffna2006/07
* **Prefect** Meesalai Veerasingam M.V 2002/03

**Additional Qualifications:**

2nd – 13th June 2003 Workshopon **computer awareness programme**: - IT Park, Jaffna

Sept.2009- 2 days work shop on basic selling skills- **SLIM** (Srilanka Institute of marketing)

**Written articles**

2008 - “**E-Marketing**” – Virutcham, Volume- 9, Commerce student union, University of Jaffna.

2008 - “**Leadership**” - 15 th Anniversary special souvenir, Day care children centre, Manthuvil east Kodikamam

# Research:

Individual projects carried out for the B.com degree

2008- “Customer orientation and its impact on the success of the news paper companies in Jaffna”

**Language proficiency**:

Very good in English/Tamil & Manageable knowledge of Sinhala

**Personal Information:**

Full name : Sivarajasingam Thivaakaran

Name with initial : S.Thivaakaran

Gender : Male

Marital status : Married

Date of Birth : 21st of March 1984

Contact : Mobile 0776544443

E-mail: [thivaanu@gmail.com](mailto:thivaanu@gmail.com)

NIC No : 840813509V

**Referees:**

1. Mr. Jerome Fernando, GM/ Head of RBU, **Metropolitan Office (Pvt) Ltd**,

No 40, Edward Lane Colombo 03.

**Contact:** - 0772616160 (M) 011- 2590572(W) **email**- jeromef@metropolitan.lk

2. Chaminda Pathirana, Planikng Manager, **MAS Active,**

[532/3 Galle Road, Colombo 3, Sri Lanka](mailto:532/3 Galle Road, Colombo 3, Sri Lanka   Contact: 077)

[Contact: 077](mailto:532/3 Galle Road, Colombo 3, Sri Lanka   Contact: 077)3863594 (M) 0114962200(W) **email**- chamindapt@masholdings.com .

**I assure you that the above details are true.**

Date: 23. . 2014 Signature:

S.Thivaakaran